



# Job Openings

We have an immediate opening for a

## [Product Marketing Manager](#)

The Product Marketing Manager will direct the development of a comprehensive product marketing cycle in a post-development environment by identifying new products and developing business cases, developing and executing product launch plans, coordinating marketing material and sales tools, travelling to support customers and field sales, being an expert with respect to the competition, providing factory support for customers and field sales, responding to RFQs, and preparing Marketing activity reports.

### **Daily Responsibilities:**

- Develop core positioning and messaging for product and solutions offered
- Manage product launch campaigns
- Develop sales tools and collateral
- Provide technical support to customers and sales team
- Maintain and expands existing customer relationship
- Manage key orders and programs, including plan development, resource allocation and management, configuration management, change management, issue management, and risk management
- Communicate with other departments and management to resolve problems and expedite work.
- Resolve customer complaints and answers customer questions regarding products and procedures
- Attend customer and industry meetings, conferences
- Recommend minimum stocking levels for key products
- Coordinate with manufacturing and engineering personnel for solutions to problems related to the production schedule, such as wafer/die, package status, burn-in boards, rejects, re-work, etc.
- Evaluates RFQ's and creates quotes for assigned accounts

### **Qualifications:**

Bachelor's degree from a 4-year college or university in Electrical Engineering. Minimum 15 years. Marketing experience in the semiconductor industry, preferably to military and aerospace markets. Experience in Account Management, Specification Review, Sales and Marketing. Must be a US citizen.

**If you are interested in applying for this position, please contact the Human Resources Department via email at: [employment@qpsemi.com](mailto:employment@qpsemi.com)**

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